

20/20 Insight

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**George Washington University Students Host Event for FBI at
The National Museum of Crime & Punishment on April 20**

Washington, D.C. - The George Washington University School of Business students are hosting a career information event for the Federal Bureau of Investigation (FBI) at The National Museum of Crime & Punishment on April 20th from 5:30 p.m. to 7 p.m. FBI Contract Specialists and Intelligence Analysts will discuss their duties and answer potential applicants' questions in the 'America's Most Wanted' production studio within the museum.

Quote from FBI:

FBI Contract Specialists are responsible for the procurement of supplies and technical services as they work closely with field personnel to determine the best terms and types of contracts for the agency. FBI Intelligence Analysts scrutinize disparate information to form integrated tactics and strategies on the front lines of national security and public safety.

GW Strategic Marketing Management students are directing the event through an internship with EdVenture Partners. The GW class was tasked with creating a fully functional marketing agency, named 20/20 Insight, which has shaped and implemented the event and will observe the results of this marketing campaign for the FBI.

"We are extremely excited to put on this event for the FBI at the National Museum of Crime & Punishment. After working on the project for three months, we expect a great turnout for these informational sessions. This event showcases our abilities to provide our client with maximum exposure not only to GW students but others in the D.C. Metro area seeking appealing job opportunities," said the GW students' Media Relations Co-Director Dana Polonsky.

The goal of the campaign is to encourage qualified candidates to apply for the Contract Specialist and Intelligence Analyst positions. The campaign specifically targets applicants interested in great career opportunities with a highly respected government agency that provides

exceptional benefits including competitive pay, advancement opportunities, student loan repayment and a beneficial work/life balance. Candidates should possess a Bachelor's degree and a strong academic record. The FBI plans to hire 1,000 people within the next year for these two positions. If you are interested in applying, please visit www.fbijobs.gov/gwu.

Interested candidates should arrive at the museum at 5:30pm on April 20th. The candidates will line up outside of the museum building and be directed to the event accordingly. For applicant questions, email dpolonsky912@gmail.com or call 516.301.0711.

The National Museum of Crime & Punishment: NMCP's mission is to provide guests of all ages with insight into the issues of crime, crime fighting and the consequences of committing a crime in America through a captivating, interactive, entertaining and educational experience. The museum is located on 7th Street NW between E and F Streets in downtown Washington, D.C. at the Gallery Place/Chinatown Metro (Arena exit). For more information, visit: www.crimemuseum.org

The FBI is the principal investigative arm of the United States Department of Justice. It has the authority and responsibility to investigate specific crimes assigned to it. The FBI also is authorized to provide other law enforcement agencies with cooperative services: www.fbi.gov

EdVenture Partners is an organization dedicated to developing innovative industry-education partnership programs. The objective is to provide hands-on, real-world experience to students while providing clients marketing solutions and recruiting access at colleges and universities. EdVenture Partners has designed and managed programs at over 600 campuses in the United States, Canada, Puerto Rico and Morocco. Find out more at: www.edventurepartners.com.

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